



# HOUSEI®

Returning to Nature: The Abode

BUSINESS BROCHURE 2023   
Brand Introduction

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# HOUSEI BRAND



## HOUSEI Micro-Habitats

HOUSEI is the international re-branding of WELIVE, a joint venture of Yucai Holdings and Zhongting Group, WELIVE was established in 2019. It was born from the need of domestic camping, cultural tourism, agricultural tourism, and wellness industries, and the decade-long experience of Yucai and Zhongting in Prefab housing. HOUSEI focuses on providing intelligent, eco-friendly Prefab housing solutions globally for tourism, wellness, single family and beautiful rural industry, using high-tech, high-quality, prefabricated homes as the brand's entry point.

The brand team addresses common challenges in cultural tourism, agricultural tourism, and wellness project development, offering precise solutions for accommodation, high-end camp rooms, resort hotel expansion, themed guest houses, and various combinations of housing upgrades. At its core, HOUSEI integrates Internet and technology in housing, combining camp planning, landscape design, industrial and interior design, Prefab home production, and supply chain management, making it one of the most comprehensive teams in agricultural and cultural tourism accommodation equipment.

HOUSEI re-defines high-end single home, outdoor camp housing, surpassing traditional Prefab home dwellings like wooden houses, containers, and RVs. It boasts dozens of patents in design and utility. HOUSEI's products are fully industrialized, delivered ready to use, and environmentally friendly, minimizing on-site construction impact and promoting eco-friendly development.



**Prefabricated Housing**

Accommodation units are prefabricated, ready upon delivery, with short overall construction times for quick utilization.



**Flexible Land Requirements**

Land requirements are flexible, suitable for tourism development, non-agricultural, and non-forested lands, with lower rental costs.



**Agriculture, Cultural Tourism, and Wellness Ecological Development**

Tailored to local conditions, these developments focus on agriculture, cultural tourism, and wellness, using Chinese courtyards and space capsules to enhance local characteristics.



**Low Investment Threshold**

Offers various cooperative methods like direct sales, housing leasing, major customer bargaining sales, and financial leasing, reducing startup costs and investment thresholds.



**Brand Selection**

HOUSEI offers 16 standardized mobile home products in various styles and tiers.



## Core Competitive Strength of Products

### Terrain-Independent Ecological Development with Minimal Impact

Pile foundation only, preserving every plant and tree, no construction waste, **eco-friendly**.



### Prefabricated Whole 45-Day Production, 2-Hour Quick Implementation

**45 days** of workshop production, **2 hours** of on-site installation, no need for on-site construction.



### Attractive Design, Social Media Focused, Self-Generated Traffic

**100%** original design, leading the market trend, exclusive media interviews, self-generating customer traffic.



### Panoramic Views, Immersed in Nature, 12-Level Wind Resistance, 50-Year Lifespan

**270°** panoramic windows, insulated for warmth, living within the landscape, pure natural enjoyment.



### Low Investment Threshold, Rapid Profit, Ready to Use Products

Variety of cooperative methods, **lowering startup and investment thresholds**.



## Chinese Courtyards, Space Capsules – Wide Applicability for Various Scenarios



Beautiful Rural Private  
Clubs



Exquisite Camping in the  
Micro-Era



Wellness Resorts, Future  
Market Potential



Pet-Friendly Campsites



Mountain Campsites,  
Where Dreams Begin  
Amidst the Stars



Coastal Campsites with  
Spring Blossoms by the  
Sea



Forest Campsites, Living  
Amidst Oxygen-Rich  
Scenery



Sports Campsites, Homes  
of Speed and Passion

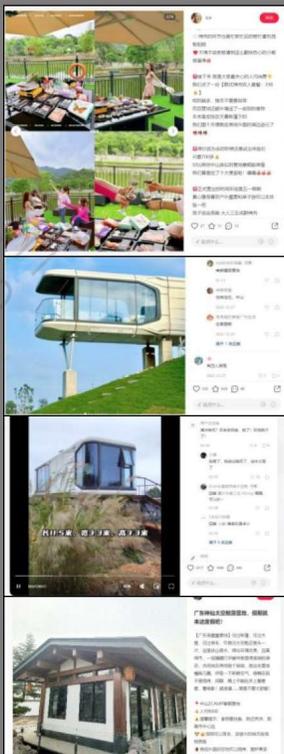
# High market attention, low promotional costs

Active followers  
**800,000+**

Likes  
**20M+**

Views  
**200M+**

Conversion Rate  
**40%+**



Influencer Media



Douyin short video media

<p>民宿中的“新潮流”——太空舱移动民宿 设计 生态 环保 报...</p> <p>2023年4月25日 今天主要带大家了解一下 民宿中的“新潮流”——太空舱民宿。太空舱民宿采用钢结构和玻璃幕墙而成 外牆是由铝扣板 内部采用软包作为保温层 天窗和铝幕墙的装饰采用双层中空钢化玻璃...</p> <p>张冠周</p>	
<p>#网红太空舱体验</p> <p>2021年10月6日 体验完只想说 再也不会去别之前小红书看视频刷到太空舱的介绍 觉得非常高科技非常吸引人 这次回家也赶不上火车 就在长沙火车站附近定了个豪华太空舱去体验一下。 别的地方太...</p> <p>小红书</p>	
<p>2020年最火的3套中式合院,占地百亩平售价仅20万,赶紧回乡...</p> <p>2020年6月8日 第三套 新中式合院 面积编号 599 尺寸 高宽 15.0米 油漆 15.0米 建筑面积 152.0㎡ 土建造价 22.0万 项目概况 总平面设计 项目位于北京 基地南、北、西三面为别墅住宅 东面向外...</p> <p>知乎</p>	
<p>国人理想住宅 中式合院 经典不过时 回农村建房 可以参考这...</p> <p>2023年2月8日 美墅住宅 中式合院设计 作者 设计米虫 6月前 湖海 9 分享 网友 展开 7 美图 网友 CHS 宅基地 500平 2万 300 不够 蓝蓝 蓝的 5 月前 广东 16 分享 网友 美墅住宅 中式...</p> <p>抖音</p>	
<p>经验 团购 直播 音乐 话题 全网</p> <p>#中式合院 21.0亿播放 立即参与</p> <p>#中式合院别墅 2417.4万次播放 立即参与</p> <p>#新中式合院 302.47万次播放 立即参与</p> <p>#杭州中式合院 1174.3万次播放 立即参与</p> <p>#中式合院设计 498.0万次播放 立即参与</p> <p>#中式合院 3.8万次播放 立即参与</p> <p>#钱中式合院 158.9万次播放 立即参与</p> <p>#新中式合院别墅 670.4万次播放 立即参与</p> <p>#一层中式合院 185.2万次播放 立即参与</p>	<p>经验 团购 直播 音乐 话题 全网</p> <p>#太空舱 2.3亿播放 立即参与</p> <p>#太空舱 3.0亿播放 立即参与</p> <p>#原速太空舱 6284.6万次播放 立即参与</p> <p>#太空舱民宿 4678.0万次播放 立即参与</p> <p>#太空舱酒店 3467.7万次播放 立即参与</p> <p>#民宿太空舱 2.3亿播放 立即参与</p> <p>#太空舱沙发 383.2万次播放 立即参与</p> <p>#太空舱工厂 1379.2万次播放 立即参与</p> <p>#原速太空舱 3489.7万次播放 立即参与</p>

Major Search Engine Platforms

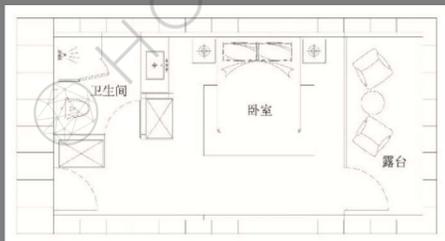
Space Capsule Product  
Application Scenarios (Real  
Case Photos)



HOUSEI Series Chinese Courtyard Products



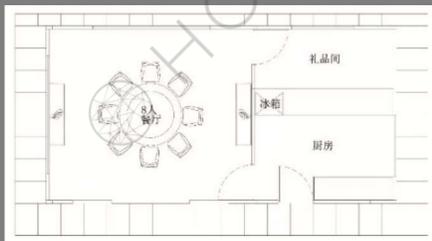
## 寻栖 5



### Xunqi 5

Dimensions (L\*W\*H): 9.1\*4.6 m  
Building Area: 41.9 m<sup>2</sup> (450.9 ft<sup>2</sup>)

## 寻栖 6



### Xunqi 6

Dimensions (L\*W\*H): 10.6\*5.6 m  
Building Area: 59.4 m<sup>2</sup> (639.4 ft<sup>2</sup>)

## 寻栖 9



### Xunqi 9

Dimensions (L\*W\*H): 13.6\*6.1 m  
Building Area: 83 m<sup>2</sup> (893.4 ft<sup>2</sup>)



Dimensions (L\*W): 9.1\*4.6 m

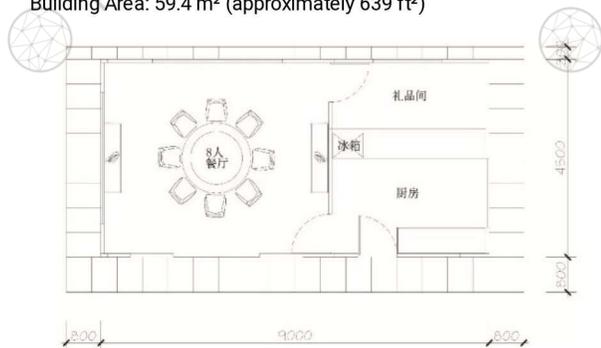
Building Area: 41.9 m<sup>2</sup> (approximately 451 ft<sup>2</sup>)





Dimensions (L\*W): 10.6\*5.6m

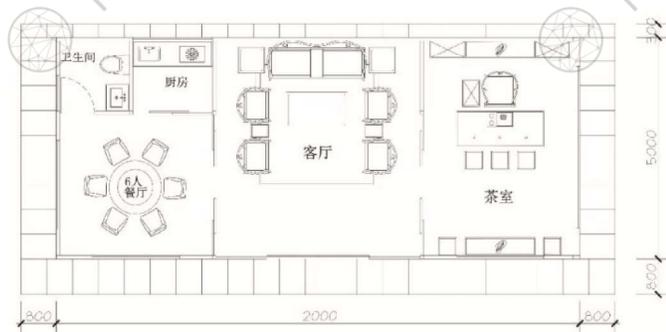
Building Area: 59.4 m<sup>2</sup> (approximately 639 ft<sup>2</sup>)





Dimensions (L\*W\*H): 13.6\*6.1 m

Building Area: 83 m<sup>2</sup> (approximately 893 ft<sup>2</sup>)



角度二



角度三

## Configuration System - The Standard System

- Standard seismic structure system
- Standard full-house waterproofing system
- Energy-efficient insulation construction system
- Standard interior decor (customizable materials)
- Standard fixed furniture (customizable materials)
- Tempered glass with triple glazing
- Composite wood flooring
- Aluminum alloy heavy-duty sliding doors and system windows
- Export-grade OSB board
- Whole house lighting & electrical system
- High-end bathroom facilities & brand air conditioning
- Intelligent voice control

## Ridge Aluminum Plate Design

Adds the beauty of ancient architecture to the house, making it more magnificent, opulent, and artistically charming.

## For Extreme Cold Regions

Option to thicken glass, and add electric underfloor heating, water pipe electric heating belts, and other upgraded insulation configurations.

## Multiple Scenario Modes

Can be designed in various layout forms according to usage needs.

## Traditional Design Elements

Omitting superfluous carvings, merging with the comfort of modern home furnishing.



## Free Plan Layout

Customizable indoor layout, suitable for kitchen, living room, home theater, game room, pet room, etc.

## Foyer Buffer Space

Just a step away from pure natural pleasure to ultimate modern living

## Overall Galvanized Steel Structure Frame

Can withstand at least a magnitude 7 earthquake.

## Full Range of High-End Brands

Provides a high-quality living experience.

# Space Capsule Products



立足精智移动房屋载体 服务城乡文旅振兴

Based on smart mobile housing carrier, to serve urban and rural tourism revitalization.



**HOUSE1 A3**

Dimensions (LWH): 5.6\*2.8\*3.0 m  
 Building Area: 15.7 m<sup>2</sup> (approx. 169 ft<sup>2</sup>)



**HOUSE1 A5**

Length\*Width\*Height: 9.3\*3.2\*3.2 m  
 Building Area: 29.8 m<sup>2</sup> (approx. 321 ft<sup>2</sup>)



**HOUSE1 A7**

Length\*Width\*Height: 11.5\*3.2\*3.2 m  
 Building Area: 36.8 m<sup>2</sup> (approx. 396 ft<sup>2</sup>)



**HOUSE1 C3**

Length\*Width\*Height: 8.3\*3.6\*3.2 m  
 Building Area: 29.9 m<sup>2</sup> (approx. 322 ft<sup>2</sup>)



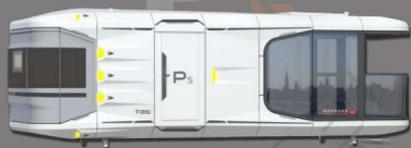
**HOUSE1 C5**

Length\*Width\*Height: 9.2\*3.6\*3.2 m  
 Building Area: 33.1 m<sup>2</sup> (approx. 356 ft<sup>2</sup>)



**HOUSE1 H5**

Length\*Width\*Height: 9.1\*3.2\*3.35 m  
 Building Area: 29.1 m<sup>2</sup> (approx. 313 ft<sup>2</sup>)



**HOUSE I P5**

Length\*Width\*Height: 9.3\*3.2\*3.2 m  
Building Area: 29.8 m<sup>2</sup> (approx. 321 ft<sup>2</sup>)



**HOUSE I X5**

Length\*Width\*Height: 9.3\*3.2\*3.2 m  
Building Area: 29.8 m<sup>2</sup> (approx. 321 ft<sup>2</sup>)



**HOUSE I Z5**

Length\*Width\*Height: 9.3\*3.2\*3.2 m  
Building Area: 29.8 m<sup>2</sup> (approx. 321 ft<sup>2</sup>)



**HOUSE I P7**

Length\*Width\*Height: 11.5\*3.2\*3.2 m  
Building Area: 36.8 m<sup>2</sup> (approx. 396 ft<sup>2</sup>)



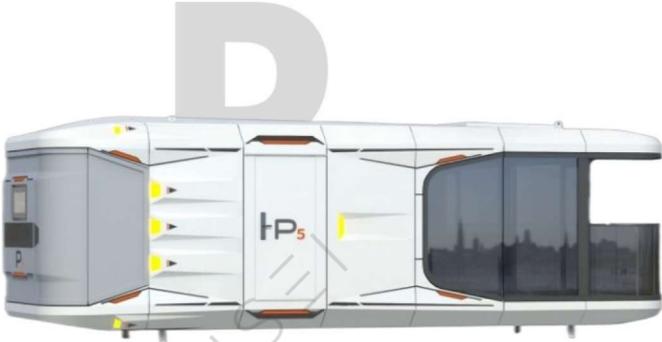
**HOUSE I X7**

Length\*Width\*Height: 11.5\*3.2\*3.2 m  
Building Area: 36.8 m<sup>2</sup> (approx. 396 ft<sup>2</sup>)



**HOUSE I Z7**

Length\*Width\*Height: 11.5\*3.2\*3.2 m  
Building Area: 36.8 m<sup>2</sup> (approx. 396 ft<sup>2</sup>)



Dimensions (L\*W\*H): 9.3\*3.2\*3.2 m

Building Area: 29.8 m<sup>2</sup> (321 ft<sup>2</sup>)

A futuristic design with a strong industrial style, 360° panoramic view of lakes and starlight skies. Equipped with smart home appliances, spacious interior, and a lifespan of over 50 years.



# HOUSE I



Dimensions (L\*W\*H): 11.5\*3.2\*3.2 m

Building Area: 36.8 m<sup>2</sup> (396 ft<sup>2</sup>)

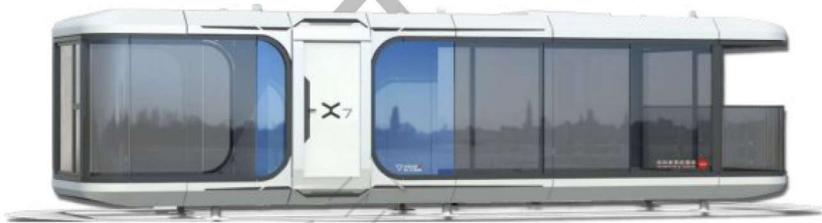
Featuring industrial style design, 360° panoramic views, a built-in balcony for more space, and constant temperature and sound insulation. Equipped with smart home appliances and a lifespan of over 50 years.



\*The floor plan can be customized, and the picture are FOR REFERENCE ONLY.

HOUSE I

X



Dimensions (L\*W\*H): 11.5\*3.2\*3.2 m

Building Area: 36.8 m<sup>2</sup> (396 ft<sup>2</sup>)

Equipped with a casual rotating bar in the kitchen, bedroom stargazing skylights, 270° floor-to-ceiling glass windows, and optional open balconies or outdoor terraces for an ultimate outdoor living experience.



\*The floor plan can be customized, and the picture are FOR REFERENCE ONLY.

# HOUSE1



Dimensions (L\*W\*H): 9.2\*3.6\*3.2 m

Building Area: 33.1 m<sup>2</sup> (356 ft<sup>2</sup>)

Hot-dip galvanized steel and fluorocarbon paint aviation aluminum construction, clear geometric language, reasonable plane layout, panoramic skylights, and super space ductility. C5 features a garden-style balcony for a peaceful retreat.



\*The floor plan can be customized, and the picture are FOR REFERENCE ONLY.

HOUSE I



Dimensions (L\*W\*H): 9.3\*3.2\*3.2 m  
Building Area: 29.8 m<sup>2</sup> (321 ft<sup>2</sup>)

Features a large internal space, open kitchen, and bar design, panoramic floor-to-ceiling windows for a modern atmosphere, and immersion in nature.



\*The floor plan can be customized, and the picture are FOR REFERENCE ONLY.

HOUSE I



Dimensions (L\*W\*H): 9.1\*3.2\*3.35 m

Building Area: 29.1 m<sup>2</sup> (313 ft<sup>2</sup>)

A strong future technology industrial style design, galvanized steel frame, and fluorocarbon sprayed aluminum alloy shell. Comfortable and spacious indoor layout with smart appliances and an open balcony for a luxurious camping experience.



\*The floor plan can be customized, and the picture are FOR REFERENCE ONLY.

### Standard System

Standard seismic structure system  
 Energy-efficient insulation construction system  
 Standard aluminum alloy shell (customizable color)  
 Standard interior decor (customizable materials)  
 Standard fixed furniture (customizable materials)  
 Panoramic floor-to-ceiling hollow tempered glass windows, composite imitation wood flooring  
 Standard blackout curtains  
 Whole house lighting & electrical system  
 High-end bathroom facilities & brand air conditioning  
 Intelligent voice control  
 Smart access control & entry stairs



### Optional System

Electric water heater  
 Electric underfloor heating  
 Integrated stove with projector/screen

### Panoramic Floor-to-Ceiling Windows

Hollow tempered glass, sound and heat insulated, offering a dream experience of sleeping amidst scenery.

### For Extremely Cold Areas

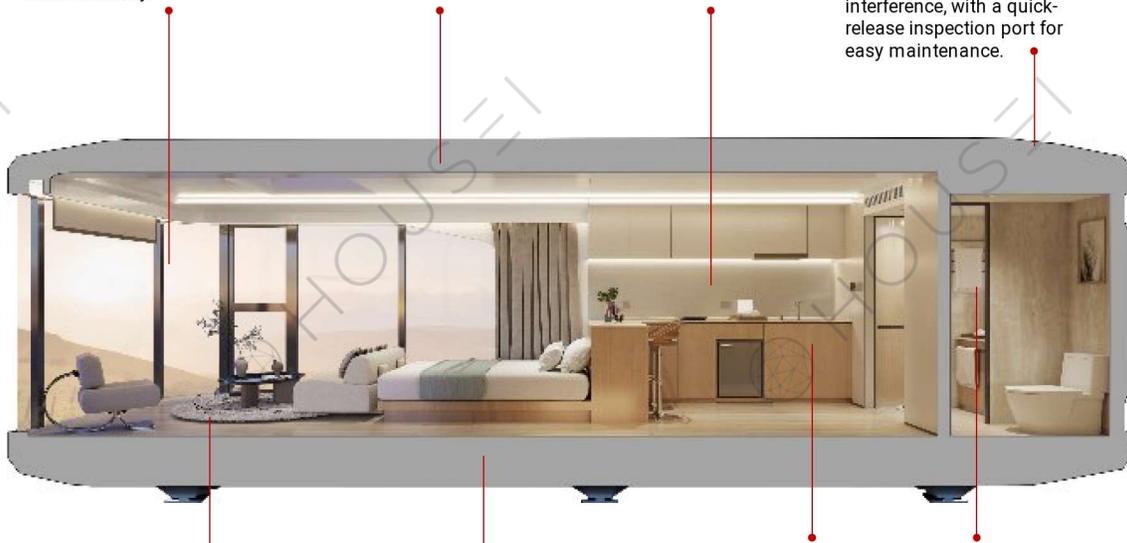
Optional thicker glass, electric underfloor heating, water pipe electric heating belts, and other upgraded insulation configurations.

### Multiple Scenario Modes

Easy control of lights and curtains with intelligent voice & wall switch.

### Integrated Equipment Room

Space for an external air conditioner unit to eliminate noise interference, with a quick-release inspection port for easy maintenance.



### Free Plan Layout

Customizable indoor layout suitable for various uses such as kitchen, living room, home theater, game room, pet room, etc.

### Overall Galvanized Steel Structure Frame

Can withstand at least a magnitude 7 earthquake.

### Foyer Buffer Space

A transition from pure natural pleasure to ultimate modern living

### High-End Bathroom Brand Products

Wet and dry separated toilets, providing a high-quality living experience.

## Space Capsule Internal Patent Structure

**Patent NO: 201920418867.7**

Patented shell module slot installation structure, multiple waterproofing, ensuring low thermal conductivity even at connections.

**Patent NO: 201920418861.X**

Patented splicing steel structure housing installation frame, for fast and accurate installation with efficient mechanical performance.

**Patent NO: 201920423283.9**

Various panoramic floor-to-ceiling glass technology solutions tailored for different regional climates, maximizing comfort and environmental friendliness.

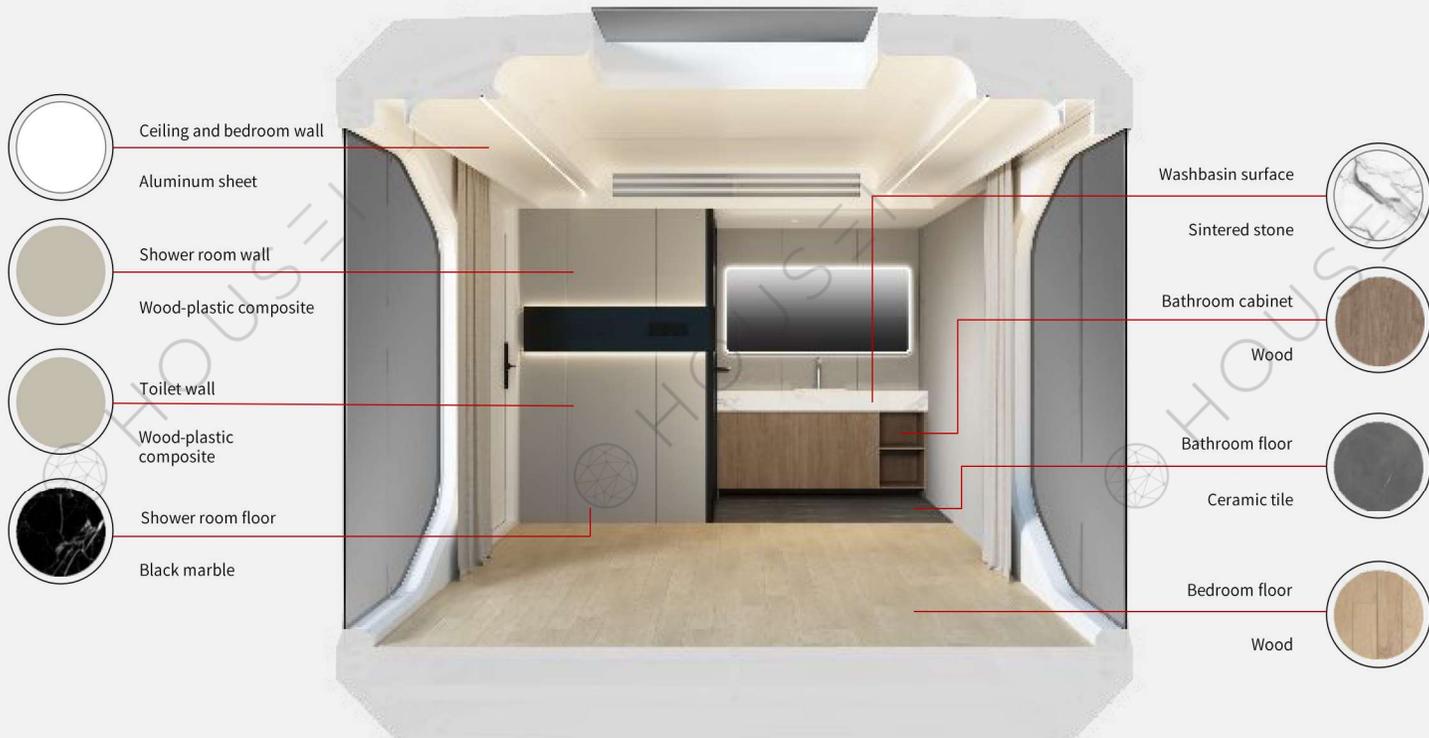
**Steel Structure Thickness**

Provides excellent space for insulation, achieving high thermal performance.

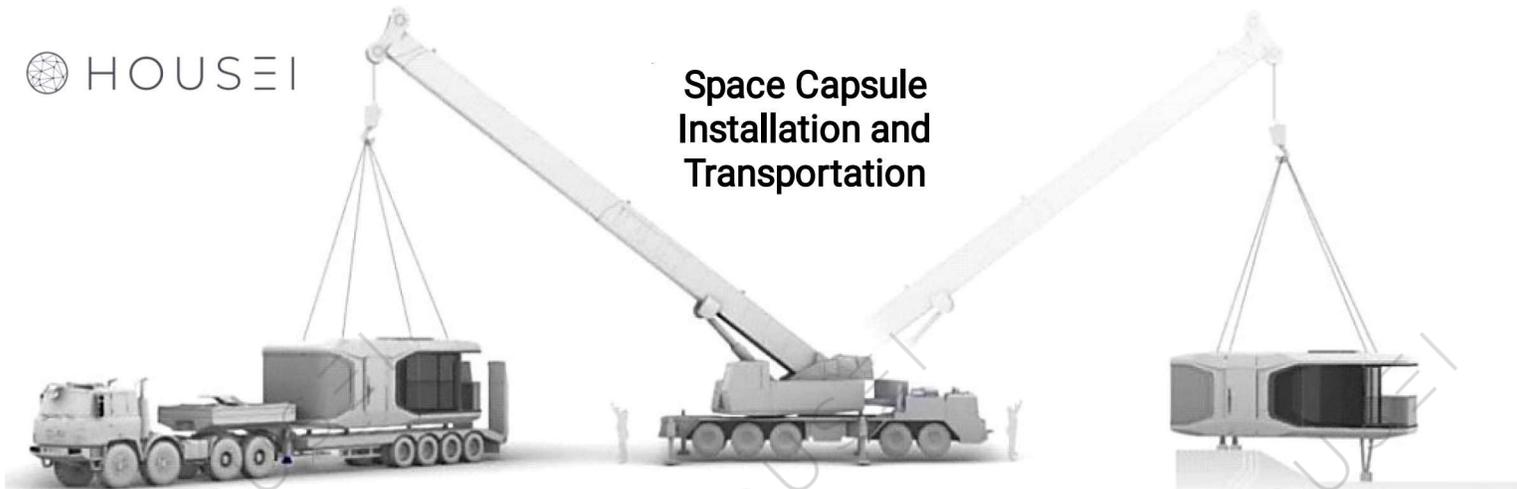
**For Extremely Cold Areas**

Optional electric/water heating underfloor heating, combined with high thermal construction for indoor comfort and warmth.

## Space Capsule Material Standard



## Space Capsule Installation and Transportation



### Transportation Phase

#### • Space Capsules

Require a 13.5m long semi-trailer truck for transport, with a width of 3m and a height not exceeding 4.2m. For overseas shipping, flat containers are needed.

#### • Chinese Courtyards

Require a 17.5m long semi-trailer truck, with a width of 5m and a height not exceeding 4.5m. Currently, overseas transport is not supported.

### Hoisting Phase

Upon arrival at the site, customers must contact local crane services. Our technical team will provide remote guidance. The weight of the entire product series ranges from 6 to 10 tons; a crane with a capacity of at least 25 tons is recommended for loading and unloading.

### Installation Phase

Before installation, customers must complete the on-site work for water supply, electrical supply, sewage pipelines, and load-bearing foundations as per our company's standard base utility drawings. With the guidance of our technicians, products will be precisely positioned at the designated installation points. After connecting utilities, water and electricity tests are completed, and then handed over for customer acceptance.

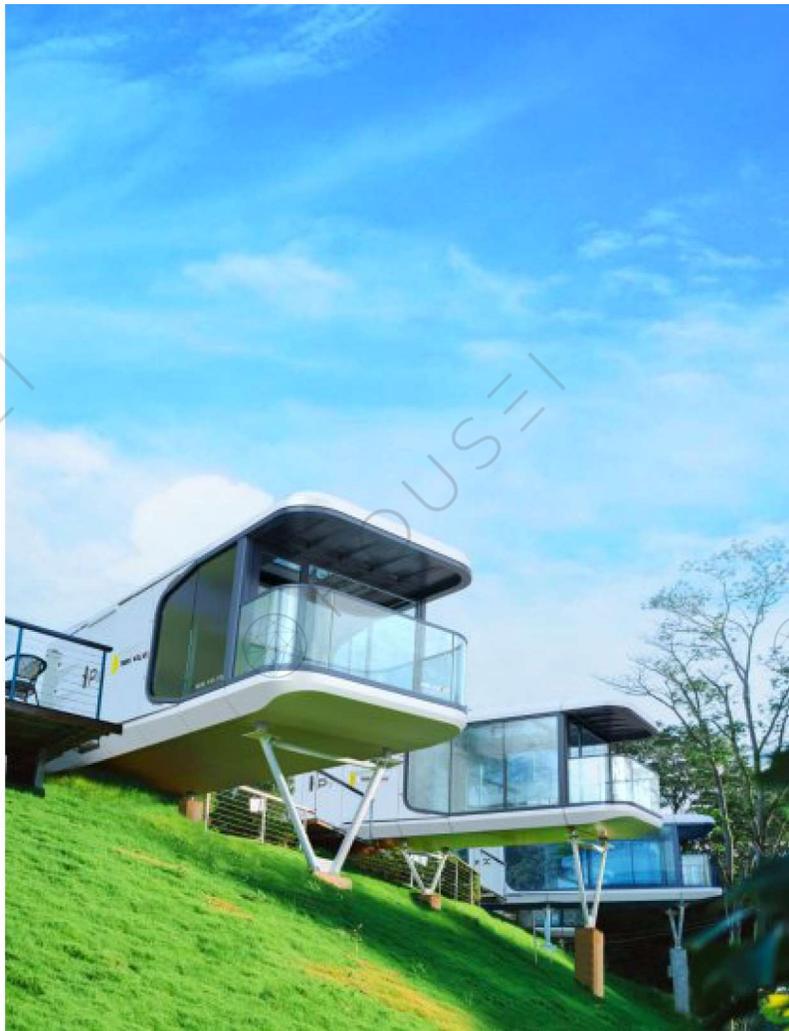
HOUSE1 Project Development Examples - HOUSE1 ·  
Guangdong/Zhongshan/Chongkou





HOUSE1 Full Service Camp  
Planning

Specializes in mid-to-high-end tourism/resort campsites, leading the trend in the high-end campsite market by providing comprehensive planning services for chain campsite operations. Aims to alleviate the workload for franchisees and is dedicated to providing campsite members with a comfortable, technological, and nature-integrated five-star hotel-like vacation experience.



## HOUSE1 Campsite

HOUSE1 Campsite is developing a "new type of space capsule campsite hotel cluster area," with the Zhongshan Chongkou HOUSE1 Campsite as the pioneering leading brand location. The goal is to create a new brand for "micro-vacation" chain campsite hotels. The concept of "Space Capsule Hotel Camp+" offers an immersive experience to meet the diverse and personalized needs of tourists, providing accommodation, dining, team building, and other camp services, striving to create a "Space Capsule Hotel Camp+N" micro-vacation experience model.



HOUSEI Project Development Examples - HOUSEI -  
Jiangxi/Jiujiang/Lushan



HOUSEI Project Development Examples - HOUSEI ·  
Guangdong/Zhongshan/Chongkou

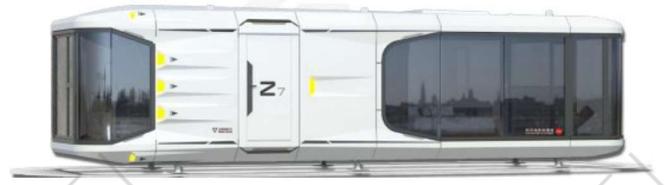


立足精智移动房屋载体 服务城乡文旅振兴  
Based on smart mobile housing carrier, to serve urban and rural tourism revitalization.



The Xili Bay project in Qinzhou City, Guangxi, has been installed and put into use.

Product model: Z7 Space Capsule.





HOUSE I Project Development Examples  
- Inner Mongolia/Chifeng

Government project in Chifeng, Inner Mongolia, installation in progress.

Product models: Z5, Z7.

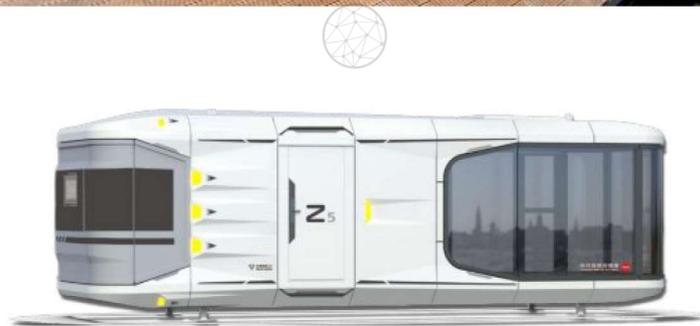




HOUSE I Project Development  
Examples - Xinjiang/Narathi

Narathi project in Xinjiang, installation in progress.

Product model: Z5 Space Capsule.





HOUSEI

HOUSEI Project Development  
Examples - Guangdong/Huaihua

The Huaihua City Tourism Golden Triangle (Summer) Cultural Tourism Fair and the Hongjiang City Summer Rural Tourism Festival in 2023 have been installed and put into use.

Product model: Z7 Space Capsule.





HOUSEI Project Development  
Examples - Guangdong/Heyuan

Government project in Heyuan City,  
Guangdong, installation in progress.

Product models: P5-C5-A7-P7 Space  
Capsules.



广东省，河源市 | 2023.06.21 17:46



广东省，河源市 | 2023.06.21 18:58



HOUSE Project Development Examples -  
Inner Mongolia/Alxa

Alxa project in Inner Mongolia,  
campsite construction underway,  
scheduled for delivery on July 15,  
2023.



HOUSE Development Project - Chongkou







## HOUSEI One-Stop Campsite Solution

Leisure terraces for each unit



Public activity terraces



Self-service BBQ terraces

Intelligent main gates for the park



Landscape flower beds

Landscape seating

Outdoor sunshades

Secret small bubble pools

## HOUSEI Full Service Camp Planning - Investment Advantages



Excellent brand impact



Growing Membership System



Perfect quality assurance system



Precise return on investment model



Proven operational management model



Central procurement optimization cost system



Powerful marketing and promotion



# HOUSE3I Partners



Based on smart housing carrier, to serve urban and rural tourism revitalization.

HOUSEI -Next Generation of Living  
Cultural Tourism Development Group .

Contact Us:

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